

infotech

Sustainability Report

2022

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Introduction

- Company Overview
- Message from the CEO

COMPANY OVERVIEW

Blandan Infotech is a dynamic and forward-thinking IT company specializing in innovative solutions and digital services. Our core expertise lies in web development, digital marketing, and software solutions, enabling businesses to thrive in the digital landscape. We prioritize customer satisfaction by delivering cutting-edge technology solutions, tailored to meet the unique needs of our clients. Our collaborative approach fosters strong partnerships which allow us to understand and address the specific challenges faced by businesses across various industries.

At Blandan Infotech, we embrace a sustainable and eco-friendly approach in all our operations. With a strong focus on reducing our environmental impact, we have implemented paperless workflows and remote work policies to minimize carbon emissions and energy consumption. Our dedication to sustainability extends beyond our internal operations, as we actively support and promote green initiatives within our communities.

Our commitment to innovation and profound knowledge of cutting-edge technologies fuels our drive to deliver unparalleled value to our clients. We aim to empower businesses to achieve their digital goals and drive growth in an ever-evolving digital landscape by combining our technical expertise with a customer-centric mindset.

We believe that success is achieved through integrity, collaboration, and continuous learning, which are the guiding principles that unite us. We foster an inclusive and diverse work environment that encourages creativity, embraces new ideas, and nurtures personal and professional growth.

Together, we embark on a journey of innovation, transforming possibilities into reality and shaping the future of digital solutions.

MESSEGE FROM THE CEO

I am delighted to present to you Blandan Infotech's annual sustainability report, which highlights our commitment to creating a positive impact on the environment, society, and economy. As the CEO of Blandan Infotech, I am proud of the strides we have made in integrating sustainability into our business practices and operations.

At Blandan Infotech, we believe that sustainable growth goes hand in hand with responsible business practices. We are dedicated to making a difference through our actions. This report serves as a platform to communicate a detailed and comprehensive overview of our commitment to sustainable practices and responsible business operations. The primary objective is to demonstrate our dedication to sustainable development and highlight the positive impact we are making in key areas of sustainability.

I would like to express my sincere gratitude to our clients, partners, employees, and all stakeholders for their support and trust. Together, we can build a sustainable future and make a lasting impact.

Rauf Rahman
CEO, Blandan Infotech

*"We believe
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Priority SDGs

- SDG 7: Affordable and Clean Energy
- SDG 9: Industry, Innovation, and Infrastructure
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 17: Partnerships for the Goals

PRIORITY SDGs



We are committed to aligning our business practices with the United Nations Sustainable Development Goals (SDGs). These global goals provide a roadmap for achieving a sustainable and inclusive future for all. Here is an overview of how our initiatives contribute to the SDGs

| SDG | Activity / Project | Outcome |
|-----------------------------------|--|--|
| SDG 4 Quality Education | Training and skill development programs to our employees | Enhanced employee competence and job performance |
| SDG 7 Affordable & Clean Energy | Energy-efficient practices like flexible work arrangement and remote work policy | Reduced energy consumption |

| SDG | Activity / Project | Outcome |
|--|--|---|
| SDG 9 Industry, Innovation, & Infrastructure | Embracing technological advancements and innovative solutions | Enhanced service offerings, and improved efficiency |
| SDG 11 Sustainable Cities & Communities | Flexible work arrangement and remote work policy | Improved work-life balance for employees, reduced traffic congestion |
| SDG 12 Responsible Consumption and Production | Paperless operation, promoting recycling and reuse | Reduced consumption and reduced waste generation |
| SDG 13 Climate Action | Green web hosting, remote work policy, paperless operation and supporting reforestation | Reduced greenhouse gas emissions |
| SDG 17 Partnerships for the Goals | Collaboration with like-minded organizations, engagement in knowledge-sharing initiatives, and supporting community projects | Strengthened partnerships, increased collective impact, and contribution to achieving sustainable development |

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Environmental Impact

- Paperless Operation
- Green Web Hosting
- Employee Awareness
- Remote Work Policy

Our environmental initiatives reflect our dedication to responsible corporate citizenship.

At Blandan Infotech, we are committed to environmental sustainability and have implemented various initiatives to minimize our ecological footprint. One of our key endeavors is embracing paperless operations. The environmental impact of producing every 10,000 pages amounts to the consumption of 2.5 trees, 56 gallons of oil, and 595 kilowatts of energy. By eliminating the need for paper in our daily operations, we actively contribute to mitigating deforestation, conserving energy, and reducing greenhouse gas emissions associated with paper production and disposal.

In addition to this, we have prioritized green web hosting for our online presence. Through partnerships with an environmentally responsible web hosting provider, we ensure that our website is hosted on servers powered by renewable energy sources. By making this conscious choice, we not only reduce our carbon emissions but also support the transition to a sustainable digital infrastructure. It aligns with our commitment to a greener future and reinforces our dedication to responsible business practices.

Employee awareness and education play a crucial role in our sustainability journey. We firmly believe that empowering our team members with knowledge and promoting eco-friendly habits can drive positive change. Through workshops, knowledge-sharing sessions, and the dissemination of best practices, we foster a culture of sustainability within our organization. By engaging our employees and encouraging environmentally conscious choices in their daily activities, we strive to create a collective impact that extends beyond the workplace.

Another significant aspect of our environmental initiatives is our remote work policy. This enabled us to achieve remarkable reductions in energy usage compared to traditional office setups. On average, remote working results in daily savings of 9.3 kilograms of Carbon Dioxide Equivalent per person. Over the course of a year, this translates to substantial savings of 2.1 metric tons of Carbon Dioxide Equivalent per person. By minimizing commuting and office-related energy consumption, we actively contribute to a more sustainable future, fostering a greener work environment while ensuring our employees maintain a healthy work-life balance.

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Economic Impact

- Client Success and Value Creation
- Collaboration
- Financial Performance and Responsibility

Our commitment to economic impact is rooted in creating value and fostering strong collaborations.

We measure our success by the success of our clients, as their achievements drive our own. By delivering innovative solutions, customized strategies, and reliable support, we empower our clients to optimize their business processes, enhance competitiveness, and achieve tangible outcomes. Through this client-centric approach, we contribute to their revenue growth, cost savings, and overall business performance.

Collaboration is also key in this regard. We actively collaborate with companies and organizations on various projects, leveraging their expertise and resources to deliver exceptional results. These collaborations are based on mutual trust, shared goals, and a commitment to excellence. In this way, we drive innovation, create synergies, and expand our capabilities to address complex challenges in the digital landscape, while ensuring maximum outcome for our clients.

Maintaining a solid financial foundation is crucial for sustaining our operations and fueling our growth. We understand the significance of sound financial performance. To ensure the stability and profitability of our company, we rely on effective financial management and responsible decision-making. Our commitment to financial responsibility enables us to invest in continuous enhancement of our capabilities, and to provide ongoing support to our clients.

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Social Impact

- Client Success and Value Creation
- Collaboration
- Financial Performance and Responsibility

We are committed to creating positive social change and contributing to the well-being of our stakeholders and the communities we serve.

Our commitment to community development is unwavering. We actively engage with local communities, empowering them with digital literacy and technical expertise through volunteering initiatives, skill-sharing programs, and partnerships with nonprofit organizations. This dedicated approach fosters inclusivity and provides ample opportunities for socio-economic growth.

Embracing diversity is also very important in this regard. At Blandan Infotech, it is not just a value but, a way of life. Our work environment is built on inclusivity, celebrating individual differences and recognizing the boundless power of diverse perspectives, experiences, and backgrounds. We ensure equal opportunities for all qualified individuals through our inclusive hiring practices.

Ethical conduct forms the very foundation of our business values. We hold ourselves to the highest standards of integrity, transparency, and fairness in every aspect of our operations. These strong relationships, based on trust, respect, and ethical business practices, extend to our clients, employees, and partners alike.

Our employees are our greatest assets, and their well-being is paramount. Nurturing a supportive work environment is ingrained in our philosophy. We offer flexible work arrangements, encourage work-life balance, and provide ample avenues for personal and professional growth. By prioritizing employee well-being, we aim to enhance job satisfaction, productivity, and overall happiness.



Shaping a Sustainable Future

- Environmental Stewardship
- Social Responsibility
- Collaboration and Partnerships

NEXT STEPS



01 Environmental Stewardship

We will continue to minimize our environmental footprint by implementing innovative strategies to conserve resources, and lower our carbon emissions. Our aim is to embrace renewable energy sources, optimize energy efficiency, and promote circular economy principles throughout our operations.



02 Social Responsibility

We will strengthen our initiatives to bridge the digital divide, promote diversity and inclusion, and support educational programs that empower individuals and drive socio-economic progress.



03 Collaboration & Partnerships

We will actively seek collaborations and partnerships with like-minded organizations to leverage our strengths and resources for collective sustainability goals. By working together, we can drive greater change and accelerate progress towards a sustainable future.

ACKNOWLEDGEMENTS

We would like to express our heartfelt appreciation to all those who have contributed to the development and success of this sustainability report

- Our valued clients for their trust and collaboration.
- Our dedicated employees for their passion and commitment.
- Our stakeholders and partners for their support and guidance.
- Nonprofit organizations and community partners for their invaluable contributions.
- Industry experts and advisors for their insights and expertise.
- Our families and loved ones for their unwavering support.
- The Earth and future generations for inspiring our sustainability journey.

We thank you for your continued support in our efforts to contribute to our goals related to sustainability

Contact

Blandan Infotech

Dhaka, Bangladesh

+880 1793 338 885

www.infotech.blandan.com

infotech@blandan.com